

KITZSTEINHORN RIDE ON – The Season Ain't Over Yet!

Whilst in some skiing resorts cows are already grazing on the slopes, the freestyle action in the Snowpark Kitzsteinhorn keeps on rolling. On the 16th and 17th of April 2011, the Kitzsteinhorn Ride On will attract freeskiers and snowboarders to come together for the last extraordinary contest for this season on the Kitzsteinhorn for once more showing off their tricks and skills.

All freeskiers and snowboarders who never can't get enough of the white gold can look forward to a first class freestyle event at the snowpark Kitzsteinhorn. While some snowparks already close their doors by the middle of April, the season at the Kitzsteinhorn will continue until June. The Kitzsteinhorn Ride On contest celebrates this year it's debut, whereby a lot of freestylers will do the honors to battle themselves for a sick prize money of EUR 4.000.- and goodies from NITRO and SUBWAY worth EUR 2.000.-! On Saturday, 16th of April, the battle will start for all snowboarders and subsequently on Sunday, 17th of April it's time for all freeskiers to show their skills. On both days, smooth DJ sounds and massive entertainment will accompany the contest.

QParks Tour **BEST TRICK AWARDS** presented by Playboard and Downdays

In order to dedicate special tribute to style at the QParks Tour, the **PLAYBOARD Best Trick Snowboard** and **DOWNDAYS Best Trick Freeski** will be judged separately with an extra prize money and furthermore, **all winners of the contest** receive a one year's subscription of the magazine corresponding to your style (Playboard for snowboarders and Downdays for freeskiers).

ATTENTION ROOKIES: The overall tour winner in the category snowboard rookies will be moreover rewarded with an exclusive ticket for the **Style Session** as well as a **Red Bull MOBILE tariff SimplyAll for 1 year incl. Red Bull MOBILE Cellphone Motorola Defy**. But that's not all! The tour winner in the category freeski rookies will also win the **Red Bull MOBILE tariff SimplyAll for 1 year incl. Red Bull MOBILE Smartphone Motorola Defy** as well as an exclusive online **feature in the Downdays Freeskiing Magazine**.



JUDGING

The contest is addressed to all snowboarders and freeskiers. On Saturday will be the snowboard competition, on Sunday the freeski contest. The judging in each discipline is split into following categories:

1st Category: boys & girls "rookies" (16 and younger)

2nd Category: boys & girls (from incl. 17 years)

During the whole day a photographer and a filmer will be around in the park to catch the atmosphere and pictures. You can check the final outcome afterwards on our park website www.snowpark.kitzsteinhorn.at.

REGISTRATION

There is no starting fee, the participation to the Kitzsteinhorn Ride On is free. You can register online at www.qparks.com or on-site. All riders will get their starting numbers and further contest information at the race office.

Aside of the contest, the Snowpark Kitzsteinhorn will be open for all jibbers and freestyle fans. The park offers a sweet mix of easy and pro obstacles, starting from boxes and rails over to kickers in all sizes and variations!

All young guns who want to enjoy the freestyle and freeride paradise Kitzsteinhorn, can take advantage of the "power of ten" day ticket campaign. All visitors between 6 and 19 years (born between 1992 and 2004) only pay 10 Euros every Saturday throughout the season for a day ticket. You can find further information about the "power of ten" campaign on www.kitzsteinhorn.at.

BETTER BE THERE!

