

The Quiksilver International crew rocking the Kitzsteinhorn

It's no secret anymore that besides being used as great event location, the Kitzsteinhorn in the heart of the Alps has also made its mark as perfect scenery for film and photo shootings of many international crews. Right now, the crew of the Quiksilver International team has set up its camp at the Kitzsteinhorn, spending one week on the mountain with the goal to capture fresh shots for their brand-new film and photo productions.

You can't miss that park! – that must have been the thought of the Quiksilver crew, as they brought with **Markku Koski, Frederik Austbo, Ulrik Badertscher, Teo Konttinen, Victor Yeymurov, Ville Paumola** and **Jan Necas** even 7 snowboard pros to the shooting at the Kitzsteinhorn. Impressed by the conditions on the mountain is also Quiksilver International team manager Gary Greenshields: *"We are really happy to be here! The whole mountain, but especially the Snowpark Kitzsteinhorn is simply fantastic. We enjoy the great support by the mountain railways and the shapecrew and have already some awesome shots in the can!"*

For a whole week, the crew will shoot for all one's worth along the Superpipe as well as at the monstrous kickers and the colossal corner at the Central Park – after all the goal is to get as much footage as possible for the new Quiksilver ad campaign for the upcoming season. Furthermore also several film crews like the **Pirate Movie Productions, Process Films** or **Standard Films** were on site in order to collect breath-taking cuts for their latest movie productions.

Unfortunately we have to wait until fall to enjoy the full results of the shooting action, when the production companies will release their new flicks. One thing can be revealed however: The footage from the Kitzsteinhorn will not only include spectacular park shots, but also mind-blowing captures of some **special obstacles!**